



**For Immediate Release**

July 31, 2009

**Classic Party Rentals and Chameleon Chair®  
Enter New Agreement**

LOS ANGELES, Calif. (July 31, 2009) – Classic Party Rentals, the leading event rental company in the United States, and Chameleon Chairs LLC, dba Chameleon Chair® Collection, today announced they have expanded their business relationship which began in 2007.

Under the new partnership, Classic will assume management and operations of Chameleon’s rental business throughout the United States, including Southern California and Las Vegas. Chameleon will continue to operate as an independent company – with its primary focus on design, manufacture and sale of its proprietary line of products – but will cease direct rental activities. Chameleon will continue to introduce new designs and products to the special events industry and other markets to build the revenues of both companies. Per the agreement, Classic Party Rentals will retain exclusive rights to rent Chameleon Chair products in each of its markets.

“Our expanded relationship with Chameleon Chair® is an important step that further incorporates Chameleon Chair® products into our client offerings,” said John Campanelli, President and CEO of Classic Party Rentals. “We are particularly excited about this for the Los Angeles and Las Vegas markets.”

Jerry Smolar, President and CEO of Chameleon added, “This joint venture allows Chameleon Chair® to focus on its business as a designer and manufacturer of its products, and it provides a greater opportunity for clients to ‘one-stop-shop’ for event rentals when selecting Chameleon chairs. Chameleon’s products, coupled with Classic’s established sales, service and transportation infrastructure, present a powerful combination in meeting our clients’ needs.”

**About Classic Party Rentals**

Classic Party Rentals is the nation’s leading full service event rental company. The Classic network supports a wide range of events, including high-profile Hollywood awards shows, premieres, celebrity weddings, graduations, charity events, and intimate private affairs, as well as a wide range of national events, including automobile product road shows, golf tournaments, auto racing events and professional tennis events. Classic offers a broad inventory of china, glassware, flatware, linens, designer furniture, tables, chairs, and kitchen equipment, and is also a leading nationwide provider of tents, clear span structures, power, heating, air conditioning and sub-flooring. For more information, please visit [www.ClassicPartyRentals.com](http://www.ClassicPartyRentals.com).

Classic Party Rentals is ranked number-one by the Zagat Survey as the “highest rated of the major party rental sources.” Classic Party Rentals is also a multiple winner of the prestigious Special Events Gala Award – the industry’s highest honor, and was named Event Solutions magazine’s Rental Company of the Year in 2006 and 2009.

Classic Party Rentals network of locations now includes offices throughout California, including San Diego, Orange County, Los Angeles, Santa Barbara, San Francisco and Sacramento; Tri-Rentals locations in Phoenix, Arizona and Albuquerque, New Mexico; Ducky-Bob’s Party & Tent Rentals in Dallas, Texas; Panache in Pompano Beach, West Palm Beach, and Lakeland, Florida; Chicago; New York; Washington D.C.; Memphis and Nashville, Tennessee; Atlanta and Savannah, Georgia; Hilton Head, South Carolina; Charlotte and Raleigh, North Carolina; and Charlottesville, Virginia. Unique Tabletop Rentals, Classic Tents, and Prime Event Group all service the nationwide rental market.

**Classic Party Rentals**

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**About Chameleon Chairs**

Chameleon Chairs, LLC was formed in January 2005, and concurrently acquired an existing inventory and patent pending for the Chameleon Chair system. The opportunity to provide over 1,500 chairs for the 2005 Academy Awards Governors Ball was the Company's initial foray into the chair rental business. The Company does business as the "Chameleon Chair Collection" and manufactures its proprietary products. Presently, the Company offers an expansive line of chairs and barstools that can be viewed on their website at [www.chameleonchair.com](http://www.chameleonchair.com).

The Chameleon Chair is a remarkably versatile stacking chair that is ergonomically engineered for comfort and style. The Chameleon Chair Collection includes metallic and covered back chairs and barstools as well as seat cushions in a variety of colors, fabrics and patterns. The chairs are delivered in a custom storage and transportation dolly that efficiently holds 36 chairs.

Chameleon has filed for patents covering its new products and rental methods, including its transportation system. The company has also received federal trademark registration for the name "Chameleon Chair".

**Chameleon Chair® Collection**

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