



FOR IMMEDIATE RELEASE

CHAMELEON CHAIR AWARDED U.S. PATENT FOR ITS UNIQUE CHAIR DESIGN

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LOS ANGELES, CA (November 15, 2011) – Chameleon Chairs LLC, dba Chameleon Chair® Collection, a market leader in chair design and manufacturing for the special events industry, today announced that it has been issued U.S. Patent No. 8,047,607 B1 for its Modular Stackable Furniture Systems. The Patent protects the structure of Chameleon’s iconic and novel Chameleon Chair Collection, as well as the unique way in which Chameleon Chairs stack on top of each other for ease of storage and transport.

The signature Chameleon Chair Collection has been the chair *design of choice* for prestigious events such as the Academy Awards® Governor’s Ball, the Emmys and Grammys, Hollywood premieres, and major Las Vegas events at the Bellagio, Wynn Las Vegas, Venetian, Mandalay Bay, Caesar’s Palace, and MGM Grand, among other prominent venues. Chameleon Chairs are also regularly used at corporate events, fundraisers, weddings, and other private social events. The Chameleon is a remarkably versatile stacking chair that is recognized for its distinctive style and beauty, as well as being one of the most comfortable event chairs on the market. The company’s innovative and moderately priced seating is ideal for the varied needs of the special events industry.

Chameleon Chairs are made in the USA and provide the consumer with a highly durable product of exceptional structural integrity and quality. Chameleon Chairs are eco-friendly as they are made of steel, the earth’s #1 most recyclable material. Chameleon also offers a custom dolly that is designed to efficiently store and transport 36 chairs and cushions, conserving both space and fuel.

“The awarding of this U.S. patent is a landmark moment for our organization,” said Jerry Smolar, President and CEO of Chameleon Chairs LLC. “The Chameleon Chair is an iconic product in the special events industry and is recognized for its distinctive shape and silhouette. We are pleased that our chair now enjoys full protection under United States laws and that the Patent Office has recognized the uniqueness of our collection, which took many years to create and perfect.”

Chameleon Chair has an exclusive distribution alliance with Classic Party Rentals, the nation’s leading full service event rental company, whereby Classic handles the management and operations of Chameleon’s rental business throughout the United States. Under this agreement, which was established in 2007 and expanded in 2009, Classic has the exclusive rights to rent Chameleon Chair products in each of its markets. Chameleon continues to operate as an independent company, with its primary focus on the design, manufacture and sale of its proprietary products.

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Upon learning of the issuance of the patent, Pedro F. Mata, President and CEO of Classic Party Rentals commented: “We are pleased to hear that Chameleon has received this significant recognition by the U.S. Patent Office. Our partnership in the rental business is an important one to both of our companies and we look forward to continuing to grow our businesses together.”

Chameleon also sells its products directly to a variety of venues, hotels, banquet facilities, restaurants, country clubs, and rental companies in select markets, and for residential use. The awarding of this U.S. patent only further solidifies the company’s leadership in the industry and underscores that Chameleon will vigorously protect its intellectual property rights as it relates to its proprietary products.

For more information about the Chameleon Chair Collection, please visit www.chameleonchair.com or call (310) 787-9200.

About Chameleon Chairs LLC

Chameleon Chairs LLC is a respected designer, manufacturer, and vendor of versatile stacking chairs created to meet the ever-changing demands of the special events market. The Company does business as the “Chameleon Chair® Collection” and manufactures its proprietary products including its most recognized offering, the Chameleon Chair®. Chameleon has filed for patents covering its new products and rental methods, including its transportation system. On November 1, 2011, the United States Patent Office issued U.S. Patent No. 8,047,607 B1 which protects the structure of Chameleon’s iconic and novel Chameleon Chair Collection. The Company has also received federal trademark registration for the names “Chameleon Chair” and “Chameleon Chair Collection.”

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