

presentation & décor

The New Aesthetics

Rivire Davies, owner of Rivire Works, Inc. in Los Angeles, CA, creates lavish, fully customizable environments at the pinnacle of the events industry. Defining trends rather than following them, Davies has identified four key aesthetics to look out for in 2013:

- **A COMBINATION OF TABLE STYLES.** With a variety of linens fully explored in the past few years, Davies is seeing tables of different shapes and materials created to be showcased without any coverings. Linens are still used, but sparingly and with a huge amount of impact, alternating with tables in octagonal or oval shapes.
- **MORE OPPORTUNITIES WITH LED.** Davies echoes the industry's obsession with LED lighting. Now that lights are smaller, battery lives are longer and structures are generally more affordable, he says, these lights can fit in smaller spaces and unusual places. He's anxiously awaiting the possibilities of LED screens and walls throughout the country.
- **EVENTS ARE GOING LUXE AGAIN.** "We're going to see a lot of situations where some of the layers that have been stripped down in events are coming back. We see a lot of situations where now we're going to go with more elaborate buffets. Décor wise, maybe they wouldn't have done a lounge and now they're bringing it back. Interactive elements are huge. It's not elaborate over-the-top crazy, just layers that people notice," says Davies.
- **GREY IS ANYTHING BUT DEPRESSING.** Davies is overjoyed that grey is coming back into style. "It transcends onto a lot of materials in a very cool way. It's a neutral color, and it catches light amazingly. It comes in metal, it comes in fabric, it comes in leather, it comes in woods. Mirrors are considered a grey-silver color, so I think we're going to see a lot more people exploring that color and material," he says.

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Color Trends

- ◆ Neutral shades with bright pops of color
- ◆ Color blocking
- ◆ Grey, silver and pewter
- ◆ Emerald green
- ◆ Rose, pink, peach and coral



Marcia Selden Catering and Event Planning

Rivire Works



Butler's Pantry