

Beauty and structure

Chattanooga Tent Co. meets logistical challenges for a wedding reception at the Hunter Museum of American Art.

An arts-centered venue with stunning natural views is an inspired and inspiring choice for an upscale wedding reception in Chattanooga, Tenn. For the March 2013 event, Chattanooga Tent Co. created a seamless transition from the Hunter Museum of American Art to its terrace overlooking the Tennessee River—but not without a few load-in and ballasting challenges. “We had about six months to plan,” says Mike Holland, president of Chattanooga Tent Co. “The time was sufficient but the job did require a considerable amount of logistical planning.”

Chattanooga Tent Co. completed installation for this wedding reception nine days in advance of the event to allow the decor team to install the custom liner. In addition to tent structures, the installation included a 20-by-40-foot black-and-white dance floor and 16-by-32-foot stage. Photo courtesy of Chattanooga Tent Co.